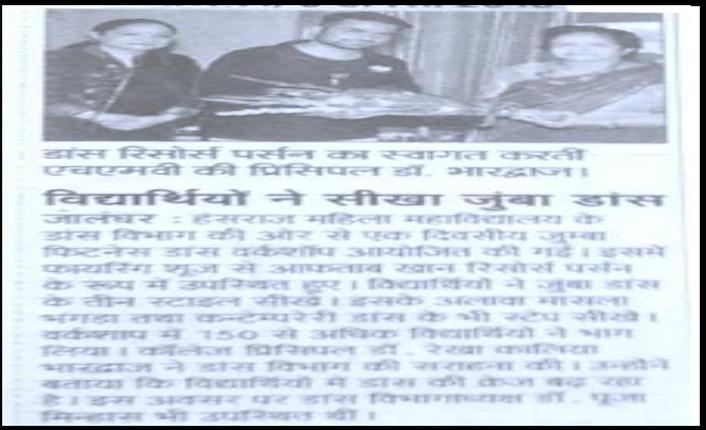


Workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years

SESSION: 2015-2016

S. No.	Year	Name of the workshop/ seminar	Activity Report
1	2015	<p>Workshop on Working and Processing of Dream Maker 120, Stitch Magic and Fully Automatic-Memory Craft 200.</p> <p>Title Working and Processing of Dream Maker 120, Stitch Magic and Fully Automatic-Memory Craft 200.</p> <p>Date July 29 and 30, 2015</p> <p>Resource Person Mr. Manjeet Mr. Gurleen Singh, USHA, Jalandhar</p>	 <p>Two-day workshop was organized by PG Department of Fashion Designing on 29 and 30 July, 2015 in which persons from USHA Company demonstrated working and processing of Dream Maker 120, Stitch Magic and fully automatic-Memory Craft 200 Computerized with variable Speed control, in built designs, free arms and built –in needle threader.</p>
2	2015	<p>Workshop on Skill of Zumba Fitness Dance</p> <p>Title Zumba Fitness Dance Workshop</p> <p>Date July 31, 2015</p> <p>Resource Person Mr. Aftab Khan, Dancing Shoes, Jalandhar</p>	 <p>The Dance Department organized a one day ‘Zumba Fitness Dance Workshop’ on 31 July, 2015 in which Mr. Aftab Khan from Dancing Shows was the resource person. He taught three different styles of Zumba Dance. He also taught Masala Bhangra and Contemporary dance styles. More than 150 students participated in the workshop.</p>

3	2014	<p>Workshop on Practical Training of Tally</p> <p>Title Workshop on Practical Training of Tally</p> <p>Date August 23, 2015</p> <p>Resource Person Ms. Mala, Center Head, NIIT, Jalandhar</p>	 <p>A one day workshop on Practical Learning of Tally software was organized by the P.G. Department of Commerce and Management on 23 August, 2015. The session was initiated by Ms. Mala, Center Head, NIIT, Jalandhar by throwing light on the career opportunities available for the students of Commerce after learning software such as Finacle and Tally.</p>
4	2015	<p>Seminar on Make-up (Bridal and Normal)</p> <p>Title Make Up and Hair Styling</p> <p>Date September 29, 2015</p> <p>Resource Person Mr. Rajan, Stunning Looks, Jalandhar</p>	 <p>Cosmetology Department organized a one day seminar on Make Up and Hair Styling. Mr. Rajan from Stunning Looks was the resource person. He encouraged the students to learn the new methods of hair styling and make up. Mr. Rajan gave the demonstration of basic to advance make up with formal hair styling. He also gave the latest updates of the cosmetics</p>

5	2015	<p>Seminar on Investigative Journalism</p> <p>Title Investigative Journalism</p> <p>Date October 8, 2015</p> <p>Resource Person Mr. Rajeev Bhaskar, Veteran Journalist PTI and Editor of Punjab tribune</p>	 <p>The Department of Mass Communication and Video Production organized a seminar on Investigative Journalism. The resource person was Mr. Rajeev Bhaskar, Veteran Journalist PTI and Editor of Punjab tribune.com. He enlightened the students on the essentials of becoming a journalist, how they can improve their writing skills and educated on differentiating between news and views. This seminar was an interactive session in which students asked their queries.</p>
6	2015	<p>Seminar on Radio Reporting</p> <p>Title Radio Reporting</p> <p>Date October 24, 2015</p> <p>Resource Person Mr. Rajesh Bali Sr. Staff Correspondent, All India Radio, Jalandhar</p>	 <p>A one day seminar on Radio Reporting was organized by Department of Mass Communication and Video Production. The resource person for the seminar was Rajesh Bali, Sr. Staff Correspondent, All India Radio, Jalandhar. He addressed to the student of Diploma in Journalism and Media. During the session, he educated students on the difference of radio reporting and reporting for other print mediums. Students also cleared their doubts and questions on various aspects of radio reporting.</p>

7	2015	<p>Seminar on Make-up, Skin and Hair</p> <p>Title Basic Knowledge of Rebonding, Smoothing</p> <p>Date October 4, 2015</p> <p>Resource Person Mr. Ajaz Hair Expert 90 degree Saloon, Jalandhar</p>	 <p>Cosmetology Department organized one day workshop on basic knowledge of Rebonding, Smoothing and Demonstration of paper technique of Rebonding and Smoothing by Hair Expert Mr. Ajaz of 90 degree Saloon and Academy.</p>
8	2015	<p>Workshop on Retailing and Merchandising in Collaboration with Bee and Vee Knits, Ludhiana.</p> <p>Title Retailing and Merchandizing</p> <p>Date October 28, 2015</p> <p>Resource Person Ms. Vandana Kanwar, Fashion Designer, Bee and Vee Knits Ludhiana.</p>	 <p>PG Department of Fashion Designing organized a workshop on Retailing and Merchandizing. The workshop was conducted by Ms. Vandana Kanwar, Fashion Designer at Bee and Vee Knits, Ludhiana. She shared her valuable views on Retailing and Merchandizing in fashion industry. She also threw light on various career opportunities in fashion industry and solved different queries regarding retailing and merchandizing.</p>

9	2015	<p>Workshop on Equity Market and Virtual Trading in Collaboration with ICICI Securities Pvt. Ltd.</p> <p>Title Equity Market and Virtual Trading</p> <p>Date November 3 and 4, 2015</p> <p>Resource Person Mr. Govind Kumar ICICI Securities Ltd. Jalandhar</p>	 <p>PG Department of Commerce and Management organized two day workshop on Equity Market and Virtual Trading for the students of B.Voc. (Banking and Financial Services). Mr. Govind Kumar from ICICI Securities Ltd. was the resource person. On the first day, the students were guided about the importance of equity investments and the process of dealing in stock market with the help of live example from stock market. The second day of the workshop started with the virtual trading in the vocational lab. The session focused on fundamental and technical analysis and the various ways of hedging risk.</p>
10	2015	<p>Workshop on Fashion & Textile Digital Details, Color Mixing, Weaving Manipulations</p> <p>Title Wilcon Embroidery Software</p> <p>Date November 16- 21, 2015</p> <p>Resource Person Ms. Jashandeep Kaur Designer at N.D. Woolen Industry, Amritsar.</p>	 <p>A one week Textile Workshop was organized for the students of Bachelor of Design and ADFD titled Wilcon Embroidery Software by Ms. Jashandeep Kaur, Designer at N.D. Woolen Industry Amritsar from 16 to 21 November, 2015. The students and faculty members of B.D. and ADFD learnt different techniques of embroidery pattern, color, stitches which was demonstrated by Ms. Jashandeep Kaur.</p>

11	2016	<p>Seminar on Air Brush Make-up & Haircuts in Collaboration with 90 Degree Saloon</p> <p>Title Air Brush Make-up & Haircuts</p> <p>Date February 18, 2016</p> <p>Resource Person Mr. Ajaz and Ms. Divya Hair and Skin Expert 90 degree Saloon, Jalandhar</p>	 <p>Cosmetology Department organized a seminar on Air Brush Make-up and Haircuts by hair and skin expert, Mr. Ajaz and Ms. Divya on 18 February, 2016. Mr. Ajaz demonstrated latest techniques of bridal make up i.e. Air Brush Make-up and Advanced haircuts. Almost 200 students of Cosmetology Department got benefit from this seminar.</p>
12	2016	<p>Workshop on Fabric Beautification</p> <p>Title Workshop on Fabric Beautification</p> <p>Date October 2 and 3, 2016</p> <p>Resource Person Mrs. Ambica Khurana, Assistant Prof. in Textile Designing Khalsa College for women, Amritsar.</p>	 <p>PG Department of Fashion Designing organized a two day workshop on Fabric Beautification. The resource person was Mrs. Ambica Khurana, Assistant Prof. in Textile Designing from Khalsa College for women, Amritsar. During the workshop, students of Fashion Designing learnt about various techniques of surface ornamentation like block printing, screen printing, stencil, macramé knotting etc.</p>

13	2016	<p>Workshop on Weaving, Printing and Embroidery</p> <p>Title Art of Surface Ornamentation</p> <p>Date March 10 and 11, 2016.</p> <p>Resource Person Mr. Rohit Shrivastav and Ms. Sharanjeet Kaur USHA International, Jalandhar</p>	 <p>Two day creative workshop on Weaving, Printing and Embroidery was organized by the Department of Design for the faculty and students to learn the Art of Surface Ornamentation on 10 and 11 March, 2016. Design and technical experts from USHA International Mr. Rohit Shrivastav, printing craftsman and Ms. Sharanjeet Kaur, textile artist enlightened the audience on various aspects of this art.</p>
14	2016	<p>Seminar on Nutraceuticals and Green Food</p> <p>Title Enhancing Health by Nutraceuticals and Green Food</p> <p>Date March 18, 2016</p> <p>Resource Person Prof. Dr. Saroj Arora, GNDU, Amritsar</p>	 <p>PG Department of Botany organized a workshop on the theme of Enhancing Health by Nutraceuticals and Green Food on 18 March, 2016. Prof. Saroj Arora enlightened the students on various methods of using plants in commercial cosmetological preparations. During the workshop Inter-Class competitions on fuel less cooking of green and healthy food and slogan writing on nutraceuticals were organized.</p>

